



March 2, 2021

The Secretary
Ontario Securities Commission
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Me Philippe Lebel
Corporate Secretary and Executive Director, Legal Affairs
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cc:
British Columbia Securities Commission
Alberta Securities Commission
Financial and Consumer Affairs Authority of Saskatchewan
The Manitoba Securities Commission
Ontario Securities Commission
Autorité des marchés financiers
Financial and Consumer Services Commission (New Brunswick)
Superintendent of Securities, Prince Edward Island
Nova Scotia Securities Commission
Superintendent of Securities, Newfoundland and Labrador
Superintendent of Securities, Yukon Territory
Superintendent of Securities, Northwest Territories
Superintendent of Securities, Nunavut

Dear Secretary and Me Lebel,

Re: CSA Consultation Paper 25-403 - *Activist Short Selling*

We commend the Canadian Securities Administrators (CSA) for addressing this issue and for their diligence in undertaking the extensive research and analysis presented in the Consultation Paper.

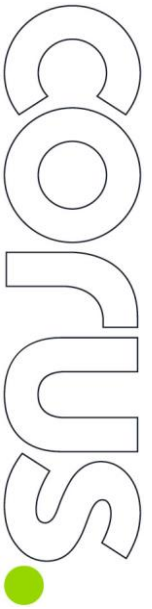
Activist short sellers, who have no relationship with the company, have the ability to issue a short report that could have a material impact on a company's reputation, its valuation and its shareholder's assets without any regulatory oversight, detailed disclosure requirements or recourse. On behalf of Corus Entertainment Inc., a TSX-listed issuer, we support the recommendations noted below as included in the submission from the Canadian Investor Relations Institute dated February 25, 2021 responding to the above referenced CSA Consultation Paper.

Recommendations

CIRI recommends the CSA introduce a regulatory regime:

- that requires the activist short seller to provide their report to the issuer in advance of publishing, to ensure factual accuracy;






- that requires all short sellers disclose their opening, changes in and closing positions as well as their identity and that such disclosure be made daily;
- that bans the practice that allows shares to be sold short without first borrowing the security, in line with the Capital Markets Modernization Taskforce recommendations;
- that implements a 10-day minimum holding period that would apply to any short seller who opens a short position and disseminates market-moving information; and
- that includes recourse for activist short sellers that disclose inaccurate or misleading information.

CIRI also recommends that the CSA reviews the impact that the removal of the tick test has had on the market since 2012.

As a publicly listed issuer in Canada, we support and encourage a regulatory regime including disclosure requirements around activist short selling, as outlined above. The adoption of these recommendations would improve the efficiency and transparency of the Canadian capital market.

Sincerely,

DocuSigned by:

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John R. Gossling
Executive Vice President and Chief Financial Officer
Corus Entertainment Inc.

