

Incentive Management Guideline

(Insurers Act, CQLR, c. A-32.1, ss. 463 and 464)

(Act respecting financial services cooperatives, CQLR, c. C-67.3, ss. 565.1 and 566)

(Trust Companies and Savings Companies Act, c. S-29.02, ss. 254 and 255)

(Deposit Institutions and Deposit Protection Act, CQLR, c. I-13.2.2, ss. 42.2 and 42.3)

As indicated in its [Annual Statement of Priorities](#), under Orientation 1 “A proactive regulator that is relevant to consumers in an ever-changing environment,” the Autorité des marchés financiers (the “AMF”) is publishing for consultation the draft of its *Incentive Management Guideline* for authorized insurers, financial services cooperatives, authorized trust companies, savings companies and other authorized deposit institutions.

Elements reflected in the draft *Incentive Management Guideline* include:

- The AMF’s draft updated *Sound Commercial Practices Guideline*, currently in public consultation
- The work on incentives management carried out by the Canadian Council of Insurance Regulators – Canadian Insurance Services Regulatory Organizations working group
- Observations and recommendations stemming from the AMF’s supervisory activities in respect of financial institutions and best practices identified across jurisdictions at the international level

Interested persons must submit their comments by January 28, 2022. Comments will be made public unless otherwise noted.

Request for comments

Comments must be submitted to:

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Further information

Further information is available from:

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